

CALL FOR PROJECTS



MOVIEMED « PROJECT MARKET »

The MovieMed « Project Market » invites cinema, television and web producers to present their projects before an audience of decision-makers from the audiovisual and tourism sectors of the Mediterranean area (Egypt, France, Lebanon, Morocco, Spain and Tunisia). **These decision-makers are looking for films and programmes to be shot in their territories with a view to their being vehicles for economic development or communication.**

The Project Market will take place on January 18th 2010 in Marseille, France, as part of MovieMed, the first event in Europe to **promote the development of closer links and interaction between the film and tourism sectors.**

MovieMed is the creation of a network of Chambers of Commerce, professional Federations, film commissions and other host structures from the Mediterranean countries (Egypt, France, Lebanon, Morocco, Spain and Tunisia), who together contribute to the composition of the Project Market jury.

Taking part in the MovieMed Project Market is a unique opportunity for producers seeking locations in one or more Mediterranean countries for projects-in-development, be they fictional works or televised programmes featuring the visited destinations. **All types of audiovisual programmes are eligible.**

Context : MovieMed

« Project Market » is organised by MovieMed, a new event designed to be the crossroads between the tourism and audiovisual sectors, offering two days of meetings and free training sessions. Over the two days it will explore the interactions between the audiovisual sector and the economic development of the territories which host film production. It will take place on January 18th and 19th 2010 in Marseille.

For more information on MovieMed, go to : <http://www.moviemed.ccimp.com>

« PROJECT MARKET » : PRACTICAL INFORMATION

WHO IS ELIGIBLE?

The « Project Market » is open to all projects featuring the Mediterranean area and in particular the MovieMed partner countries (**Egypt, France, Lebanon, Morocco, Spain and Tunisia**).



With the participation of :

Conseil Régional PACA, EuFCN, la Commission Régionale de Film PACA, Atout France, la Ville de Marseille / Mission cinéma, Provence Promotion, Euroméditerranée, le CMCA, l'INA Méditerranée, Neon Productions et le Prides Image.

APPLICATIONS

Application forms (limited to one per structure) in English or in French are available on the MovieMed site at <http://www.moviemed.ccimp.com> to be completed and sent directly on line or by mail to richard.bower@ccimp.com before midnight December 21st 2009.

PRE-SELECTION

The projects will be pre-selected by a committee of experts, under the sponsorship of Film France, according to the development opportunities presented and the potential interest they represent for the decision-makers present at the Project Market.

MovieMed will inform all applicants of the results after the pre-selection process.

The six selected projects and the report will be available for consultation on the MovieMed site after the Project Market.

WHAT HAPPENS ON THE DAY?

The Project Market will take place on January 18th 2010 at the Palais de la Bourse, La Canebière, Marseille and last for three hours.

Each project will have 15 minutes of presentation time, with free choice of visual aids to be used. This will be followed by exchanges and discussion with the film and tourism professionals of the jury. With the agreement of the project leaders, the presentations may be filmed for diffusion on line.

THE JURY

Film professionals, film commissions or other host structures, and Mediterranean tourism sector decision-makers (hotel chains, regional tourist boards,).

CALENDAR

Deadline for applications : Monday, **December 21st 2009** at midnight.

Publication of results of pre-selection : **Thursday, December 31st**

« Project Market » will take place on **Monday, January 18th 2010**.



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