



MOVIEMED AT THE CROSSROADS OF TOURISM AND FILM PRODUCTION

MOVIEMED MEETINGS 18 AND 19 JANUARY 2010 - PALAIS DE LA BOURSE - MARSEILLE

INVEST
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MOVIEDMED

AT THE CROSSROADS OF TOURISM AND FILM PRODUCTION

Film production is, for certain regions, a new source of direct economic and tourism gain, with extremely positive side effects on their image. »

« As far as film production is concerned, the Mediterranean countries are rich in exceptional, but often little known, natural, human and technical resources. »

The countries surrounding the Mediterranean have great potential in both film production and tourism. MovieMed aims to create a Mediterranean network, uniting the strengths of the audiovisual and tourism sectors, to help develop this potential.

How

→ **Moviedmed will help :**

- promote Mediterranean film production through better information on the natural, human and technical resources of the area, through improved efficiency and quality in facilitating shoots and through the creation of co-production opportunities
- develop links and interaction between the film and tourism sectors.

Partners

Moviedmed is lead by the Marseille Provence Chamber of Commerce and supported by the European programme Invest in Med*. The countries making up the partnership are : Egypt, France, Lebanon, Morocco, Spain and Tunisia.

*The Invest in Med programme aims at developing sustainable trade relationships, investments and enterprise partnerships between the two rims of the Mediterranean. Each year, a hundred operations associate the 27 countries of the European Union and 9 Mediterranean partner countries: Algeria, Egypt, Israel, Jordan, Lebanon, Palestinian Authority, Syria and Tunisia.

For further information : www.invest-in-med.eu.





MOVIE MED

MOVIE MED A REAL OPPORTUNITY

→ for **Producers / Project leaders**

- Meet professionals able to inform, direct and advise on carrying out and financing Mediterranean film projects
- Present your project to tourism sector decision-makers, producers and film commissions at the « Project Market »
- Learn about Mediterranean financing and co-production opportunities in the « Master Class »
- Discover exceptional Mediterranean film locations in the special exhibition area.
- If you have a project, please go on the web site :
<http://www.moviemed.ccimp.com> to download the presentation form.

→ for **Film commissions or other receptive structures**

- Meet producers and learn about their needs in the Meeting Area
- Take part in the workshops and training sessions given by experts in shoot facilitation services
- Meet major tourism decision-makers and take part in the « Project Market ».

→ for **Tourism professionals**

- Get involved in audiovisual projects in the « Project Market »
- Learn about the market and promote your services in the Exhibition and Meeting Area
- Take part in the workshops and training sessions given by experts in shoot facilitation services.





MOVIEMED

WHAT IS HAPPENING IN 2010

Studies

→ [Who does what and where](#)

Key statistics and information on the film and tourism sectors, mapping out the main filming locations and production sites around the Mediterranean.

→ [Best practice guide](#)

A study on best practices in shoot facilitation.

MovieMed Meetings 2010

→ [Training Workshop and Master Class](#)

A « Master Class » workshop on euro-mediterranean finance and co-production opportunities and a training workshop on shoot facilitation practices.

→ [Project Market](#)

Presentation of projects to potential partners amongst tourism professionals, producers and financiers

→ [Exhibition and Meeting Area](#)

A special exhibition area for film commissions and services, together with a professional meeting area.



Events

1st MovieMed Meetings, 18 and 19 January 2010 : pre-programme Palais de la Bourse, Marseille

MONDAY 18 JANUARY 2010

Morning Conference on MovieMed Study/ Training workshop « Shoot facilitation »

Afternoon Project Market

MARDI 19 JANVIER 2010

Morning Training workshop « Shoot facilitation »

Afternoon Master Class on euro-mediterranean finance and co-production opportunities





MOVIE MED

PARTNERS

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With the participation of :

Conseil Régional PACA, EuFCN, la Commission Régionale de Film PACA,
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le CMCA, l'INA Méditerranée, Neon Productions et le Prides Image.

